**MODEL BRANCH NEWSLETTER**

**[Insert name of employer] signs Unite Prostate Cancer Workplace Protocol**

Unite NEYH has partnered with Prostate Cancer UK to help employers better support men suffering from prostate cancer.

[insert employer name] is one of the first employers to sign up to the new workplace protocol.

By signing Unite’s prostate cancer protocol employers agree to do all they can to raise awareness, support early diagnosis, and ensure the dignity of men living with prostate cancer.

1 in 8 men will be diagnosed with prostate cancer at some point in their lives, and for black men, this changes to 1 in 4.\*

The protocol covers running an easy to set up risk awareness campaign and ensuring that sanitary provision is made available in all toilets, as well as provisions around toilet dignity and paid time off for health screening.

[insert name of spokesperson], [insert name of branch] said,

“We really welcome the decision by [insert name of employer] to show their commitment to our wellbeing by taking this important step in supporting our prostate cancer campaign.”

Karen Reay, Unite regional secretary said,

“Early diagnosis can save lives. For those living with prostate cancer post treatment, secure access to toilet breaks and to sanitary provision has a huge impact on mental and physical health, reducing embarrassment, stress and anxiety and increasing wellbeing.”

For more information and resources on running a prostate cancer awareness campaign in your workplace visit (link to webpage) or contact your Unite regional equalities officer.

\* Consider customising this information with figures about the number of men at increased risk in your workplace.