

HIGHER EDUCATION UNIONS *STANDING TOGETHER*

VOTE YES

because we're worth
more than **1.4%**



We make higher education possible – teaching, researching, supporting, cleaning, maintaining, and caring.

Without any one of us, the system grinds to a halt.

Yet once again, employers have offered us a **1.4% “increase”** – another **real-terms pay cut** after years of erosion.

We're doing more than ever, with impossible workloads but being paid less each year in real terms. It's unsustainable – and it's unfair.

Why we're standing together

Across the UK our unions have all rejected this insulting offer. We're united in saying: enough is enough.

We demand:

- **A fair, above-inflation pay rise** that reflects our true value
- **Decent jobs** with secure contracts for all
- **Workloads that are realistic and humane**
- **Respect for every member of staff**

This fight is about more than pay – it's about the future of higher education itself.

VOTE!

Employers will only listen if we act together. A strong **YES vote for industrial action** is the clearest message we can send: that staff are united, determined, and ready to fight for fair pay.

Voting for action doesn't mean you want disruption – it means you're standing up for your colleagues, your students, and the sector we all care so much about.

Together, we can win

We've been told for too long to accept less while giving more. Enough.

Vote YES for fair pay.



**STAND TOGETHER
FOR HIGHER EDUCATION.**

